

# Building Industry Engagement and Impact at University of York

*Update November 2023*

**SOLVED  
WITH  
YORK**

# Building Industry Engagement & Impact (BIEI) Programme



By 2030, the University of York will be known for its ambitious industry partnerships, through which **we will innovate alongside business and industry to create a more equitable and sustainable future for all.**

We will improve all forms of business and industry engagement from **research collaborations to consultancy, facilities access and more...**

**Our success will be measured by the impact we deliver.** Our wider University strategic principles of inclusion, environmental sustainability, internationalism and collaboration will guide the types of relationships we seek and sustain. This approach will ensure our reputation is enhanced not only with industry, but also with our potential students and other research collaborators and partners.

# Why support and build Industry Engagement?



- Supports the University's **regional economic development** ambitions
- We are **motivated** to increase activity
- Business and industry engagement is an important route to deliver **impact**
- York's **multidisciplinary approach** is distinctive and effective, now is the time to harness that potential
- Improvements made to increase business engagement will **benefit other partnership types**

# How are we delivering this ambitious programme?



- **Five distinct delivery areas** with a range of project workstreams relating to each area with a lead responsible for coordination and communication across that particular area.
- An **Operations Group** brings together the workstream leads and coordinates the programme delivery.
- **BIEI Steering Group** provides strategic programme leadership and high level decision making. Steering Group members meet quarterly and have the required expertise and authority to unblock issues or escalate where required.
- **Additional resource** to deliver through extra investment in new academic staff over the next seven years.

# BIEI Programme Framework



# Programme Delivery to Date



In its first 18 months of operation, the programme has delivered;

- The new 'Solved with York' external branding identity for how York will communicate with partners
- The recruitment of new dedicated industry related professional services staff.
- The delivery of training and development and online resources for staff engaging with industry
- University of York has joined the [Northern Accelerator](#), a partnership aimed at creating businesses and high-value jobs across the North East.
- Established a new internal fund (PACE) for ambitious new partnership projects to accelerate their development.

# Priorities for 2023/24



1. **Recruit the first cohort of industry-facing academics** who will champion, lead and inspire research, collaborations and engagement with industry.
2. Fund and support the **first PACE awards** to accelerate the realisation of strategic opportunities
3. Establish and develop a new **business development team** and the introduction of a institution wide Community of Practice
4. Continue the roll out of the Business Engagement Framework by developing new or improve existing **support systems, processes and policies** such as a comprehensive **costing and pricing policy**
5. Further development of practice-based **staff career pathways**.



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